

FORUM NEWS

THE FORUM OF EXECUTIVE WOMEN

June 2006 Volume 22 Number 3



FROM THE PRESIDENT



If you were at the April 18th Executive Suites program “Women Rising to the Top: Professional Opportunities and Challenges”, you know that these are exciting times at The Forum of Executive Women. We had a superb presentation by Carol Hymowitz, the Wall Street Journal’s editorial expert on women and leadership, who was the keynote speaker, and a panel with Denise Morrison, President of Campbell’s USA, and Anne Wilms, Chief Information Officer and Director of Human Resources at Rohm & Haas, speaking to a very large and enthusiastic Forum audience about the central issues of corporate leadership today. It was an absolutely marvelous morning, planned with great skill by Tricia Wellenbach and Dianne Semingson, and it characterizes so much else you’ll read about in this newsletter, like the Media Watch report and the successful conclusion of the mentoring pilot. Big things are happening at The Forum.

How do we manage to be so creative and successful as an organization? First and foremost, because so many of our members get involved in committees and in other ways to generate ideas that speak to our interests and needs, and then, make them happen, with all the hands-on involvement that requires. Second, we have a superb Executive Director, Sharon Hardy, and a great behind-the-scenes administrative support team, led by Jane Barr Pino. They make sure that the ideas get implemented, and that the infrastructure is created, to ensure that what we do is of the highest quality.

One of the characteristics of The Forum is that we are never content to rest on our laurels. Currently, the Strategic Marketing and Communications Committee, under the leadership of Robin Neifield and Grace Migliaccio, is gathering data from members to make recommendations to the Board for major improvements to the website; the Program Com-

mittee, under the leadership of Gloria Rabinowitz and Linda Galante, is shaping a very exciting 2006-2007 program year; and Jane Barr Pino’s staff is working on new tools for program registration on the web to make it easier and more convenient to participate in programs.

The Forum’s Board has just completed work on a Long Range Plan, which will be distributed on June 20 at the Annual Meeting, and which brings together the next steps for several important ideas and initiatives, just in time for our 30th Anniversary in 2007. You are at the center of all this thinking, planning and activity, so please don’t hesitate to send me, Sharon Hardy, or a committee chair an e-mail, or make a call if you have any thoughts on programs, the anniversary celebration, or anything else. We are successful because the smartest and best leaders in the region are the members of The Forum of Executive Women and they get involved, so if you haven’t, please do.

— Sharon Smith

FROM THE COMMITTEES

EXECUTIVE SUITES

Executive Suites has accomplished a number of objectives in 2005-2006. Once again, a Women on Boards research report was published in the fall of 2005 through the hard work of a team of committee members led by **Autumn Bayles** and **Margaret Sadler**. **Vicki Kramer** and **Beth Fitzsimons** have been working closely with ION (InterOrganization Network) to broaden our initiative across the country to increase the



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EXECUTIVE SUITES

number of women on boards. **Milissa Tadeo** has been interacting with a number of for-profit companies who have an interest in potentially adding women to their boards. Her work along with a few committee members is on-going. We have widened the referrals of these board openings to include other members within the ION network. **Karen Kaufman**, **Jane Firth** and **Irene Hannan** held a meeting in December with women currently serving on corporate boards to learn about the issues and challenges they face in the boardroom as well as enlist their help in our efforts. Finally, **Tricia Wellenbach** and **Dianne Semingson** organized the very successful April Program, *Women Rising to the Top: Professional Opportunities and Challenges* (speakers pictured to the right).

We are looking for additional members who would be interested in joining one of our several subcommittees which focus on increasing the number of women on boards, including visiting public companies to educate and influence them about placing women on their boards. If you are interested, please email the Forum Office, and we will be in touch with you.

MEMBERSHIP

The Membership Committee, chaired by **Jane Storero**, experienced a great year, adding 20 new members to the Forum, bringing total membership to approximately 300 outstanding executive women. The committee continues to target and cultivate new members from corporations, non-profits and government, in cooperation with Executive Suites.

The Membership Committee has held a series of networking breakfasts in Center City and the surrounding suburbs. As part of the "Meet the Forum" program, these breakfasts continue to be a popular way for members to exchange personal information. The committee also welcomed new members at a breakfast on May 18th to help them get acquainted with Forum initiatives.

PROGRAMMING

Under the leadership of **Nila Betof** and **Gloria Rabinowitz**, the Mentoring Pilot Project kicked off in February 2005. The Forum partnered with the Professional Professional Women's Roundtable and the Wharton Women's Network. Eighteen mentoring pairs participated in the Project over the year term.

An evaluation was conducted by Dr. Monica McGrath of the Wharton School at the University of Pennsylvania. Key discoveries included:

- *100 % of the participants believed that the Mentoring Program should be continued.*
- *The Mentoring Initiative is a unique program not offered by other organizations in the Philadelphia region and is closely aligned with The Forum's mission of advancing women leaders in the greater Philadelphia region.*

In March, the Forum's Board of Directors approved funding the continuation of the Mentoring Project for next year.



At The Forum's April Program, Carol Hymowitz from the Wall Street Journal, Anne Wilms, Chief Information Officer and Director of Human Resources at Rohm & Haas, and Denise Morrison, President of Campbell's USA, addressed some of the challenges they have faced as women leaders.

SPONSORSHIP

The Sponsorship Committee, chaired by **Patricia Wellenbach**, has been steadily bringing in companies to support the Forum's diverse initiatives. Please contact The Forum Office (info@foew.com) for opportunities to sponsor upcoming events. Special thanks to the companies who continue to offer ongoing support.

STRATEGIC MARKETING & COMMUNICATIONS

The Strategic Marketing and Communications Committee, chaired by **Robin Neifield** and **Grace Migliaccio**, is pleased to announce the results of the Media Watch Study (see opposite page). As a follow-up to this study, members of the Media Watch committee, including **Gloria Rabinowitz** and **Suzanne Mayes**, met on May 9th with the *Philadelphia Daily News* editors at their request to share the research findings and participate in their daily morning news meeting.

The Committee is also launching a website redesign project and held a discovery meeting on April 25th to define the site features and functionality. Anticipated launch date of the new and improved website is fall/winter 2006. Improvements continue on this member newsletter thanks to **Jody Levy** and Forum News Editor Amy Hibler, and response to the PDF version has been positive.

WOMEN, POLICY & POLITICS

Following the success of last fall's trip to Washington, D.C., to meet Congresswoman Allyson Schwartz, as well as other active political figures, the Women, Policy and Politics Committee (WPPC) is working on a program for October 2006 that will provide an opportunity for the attendees to meet, and hear from, Pennsylvania's 2006 Senatorial Candidates.

The WPPC, led by **Margaret McCausland**, is planning a number of initiatives to help women become more engaged in the political process and encourages any Forum members who would like to be a part of those initiatives to join the Committee. Please contact The Forum Office with interest.

Media Watch Report: Gender differences in local media

The Forum of Executive Women, in partnership with researchers from Temple University's Department of Broadcasting, Telecommunications and Mass Media, recently completed its first Media Watch study to measure the frequency and quality of coverage for female versus male leaders in the Greater Philadelphia region. Dr. Betsy Leebron and Dr. Zizi Papacharissi of Temple University lead the research study under the Forum leadership of Strategic Marketing and Communications co-chairs Robin Neifield and Grace Migliaccio.

What was the methodology behind the research?

Empirical data was collected from four local newspapers, including *The Philadelphia Inquirer*, *Philadelphia Daily News*, *Philadelphia Business Journal*, and *Camden County Courier-Post*. The study included all articles published over a six-month period that referenced local business, non-profit, political and educational leaders. Focus group interviews with representatives from three of the four papers were also conducted to gather qualitative information. (The results of the study are available in Powerpoint format on The Forum's website under the "Publications" heading. Please reference www.foew.com/press_main.asp for more information.)

What were the findings?

"The results were very positive," reports Grace Migliaccio, "and we were also surprised to learn that the author's gender is an important factor in determining the representation of women leaders." While male journalists, male sources, and male leaders most often correlate to hard news stories, female journalists are more likely to cover soft news, but not necessarily use female sources in features. References to appearance, personal framing (as opposed to leadership framing), and mention of marriage/children are more frequent for female sources/leaders, but the discrepancy is very small.

What is The Forum doing to bring about change?

On March 31, 2006, members of the Forum shared the study results with managerial and editorial representatives of all four publications studied. The subsequent roundtable discussion paved the way for a continued open dialogue with the press and challenged editors to reconsider the way women are presented in the papers. Editorial response has been positive, as evidenced by a follow-up comment from Wendy Warren of the *Daily News*: "In fact, we've already used it (The Forum's input), stripping out "what she was wearing" details when they added nothing to the story."

The Forum is partnering up with the media to exchange contacts and continue the discussion. Following suggestions by the press, The Forum is working to strengthen media ties by focusing on individual relationships with editors and reporters. The Forum will be inviting individual reporters to upcoming programs and has been compiling an "Expert Source List" of Forum Members who are willing to be the source for, or subject of, a news story.

What can Forum Members do to help?

The Forum encourages its membership to be active participants in reaching out to the media. As women leaders, you can help change public perception by cultivating strong relationships with individual reporters. Keep in mind that the press has observed that female sources are more likely than male sources to decline requests for interviews, decline to be quoted by name and failed to call back in a timely manner. A few suggestions for how you can effect change:

- When contacted by a reporter, respond expeditiously and volunteer your opinions and knowledge.
- Be confident when sharing your expert point of view, and be willing to go on record.
- If you have not already done so, please join the Forum's new "Expert Source List" by contacting the Forum Office at info@foew.com.

Thank you for your support in advancing women leaders in our region by being part of this very important partnership with our local media.

UPCOMING FORUM EVENTS

ANNUAL MEETING
and Forum Award Presentation
Tuesday, JUNE 20, 2006

Leading Sponsor:



Partners:

Anne Klein & Associates
Resource America, Inc.

The Great Room at Bistro St. Tropez
2400 Market Street, Philadelphia

5:30 PM Reception; 6:15 PM Program; Dinner to follow

There will be a brief meeting and passing of the gavel followed by the presentation of The 2006 Forum Award. Guests are welcome. *Please respond by June 13, 2006.*

BEACH DAY

Thursday, August 3
Home of Jackie Shulman
Margate, NJ

LEADERSHIP BREAKFAST

Friday, September 15
Park Hyatt at the Bellevue
Keynote Speaker:
Dr. Amy Gutmann
President, University of Pennsylvania



Personal Story: “A Member Moment”

by Rosalyn McPherson

For months I had wrestled with what would be my next steps both personally and professionally. Feeling a professional restlessness, I had taken the ultimate risk and had resigned from my position at The Franklin Institute. My inner voice had let me know that I had done what I came to do, and it was time to move on. Because of my longing to return to the fast-paced Fortune 500 environment, I had actively searched for what I thought was my ideal position. I was finally going back to New York, the place where I had always felt alive and energized. Thanks to one of my Forum member buddies, I devoured a copy of Suzanne Braun Levine’s book, *Reinventing the Rest of Our Lives: Women Entering Second Adulthood*. I was definitely in the midst of transition. I soon discovered that I was not alone in this upheaval and that many women my age were having a similar experience.

So with all of these “goings on” in my backdrop, I donned a nice spring suit and headed for the National Constitution Center where the Annual Dinner was being held. From the moment I entered the door, the spirit of sisterhood was all around me – well-wishers, friends, people who I had not seen since leaving my job. As I shared my plans with a number of friends, I noticed the genuine disappointment at news of my impending departure.

At about 3a.m. the next morning, I sat straight up in my bed. **Why would I give up the kind of network and support system that I had come to enjoy during my Philadelphia tenure?** What I had experienced the night before was too real, not something to take for granted.

Within the next hour, clarity set in for me in a major way, and I know that it was definitely Divinely-inspired. I could have Philadelphia and New York and, more importantly, it was time for me to launch my business. I had successfully consulted for eight years back in the 80’s and I knew I would return to the entrepreneurial life. I was armed with a tremendous contact base and a vastly expanded experience. The next morning I called the lawyer and set the wheels in motion. Almost a year later, The ROZ Group, Inc. is enjoying healthy growth, and I am living in two of my favorite cities. **I know that my membership in the Forum was pivotal in paving the way for an exciting new future, and for that, I am eternally grateful.**

“A Member Moment” is a pilot run for a regular newsletter column. We invite you to share your personal stories with Forum News Editor, Amy Hibler, at amyhibler@yahoo.com. We would like to hear your lessons learned, words of wisdom or anecdotes about how the Forum has impacted you personally.

WELCOME NEW MEMBERS

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April 18, 2006
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“Women Rising to the Top: Professional Opportunities & Challenges”
Benefactors: Campbell Soup Company
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May 10, 2006
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“Managing the Challenges of
Addiction: Practical Strategies for
Family and Workplace”
Leading Sponsor:



PNC ADVISORS

Speeches & Publications

Robin Bond, Esq. (robin@transition-strategies.com), founder of the employment law firm Transition Strategies, LLC, has been selected to be the employment law commentator for Sirius Court TV Radio Mornings, New York City.

Sherri Hope Culver (shculver@comcast.net) was a featured speaker at the “Strong Women Strong Girls” conference in Boston. She also presented at Temple University’s Media Smart Seminars on Girls and Media. Both presentations included her research data on ethnic and gender stereotypes on television and how they impact girls and their friendships.

Cathy Greenberg (cathy@h2cleadership.com), Founding and Managing Partner of h2c (Healthy Companies, Happy People), will be a featured speaker for the Cunard Cruise Line’s Queen Mary II this summer on its Transatlantic Voyages (New York to London). Additionally, she will be featured in *MORE Magazine* on Women in Corporate America and on Martha Stewart Living XM Radio on the topic of Corporate Coaching.

Tine Hansen-Turton (Tine@NNCC.US), CEO of National Nursing Centers Consortium, published a managed care study in *Nursing Economics*, May 2006. She also joined the Boards of the Chestnut Hill Health Care Foundation and the Caring People Alliance.

Claudia Post (cpost@diamondtransportgroup.com), President of the Diamond Transportation Group, Inc., was the guest speaker at the 2006 Air Cargo Conference held in Florida in March and the featured speaker at the California Delivery Association Conference held in California earlier this year. She has also been appointed to the Advisory Board of The Collegiate Consortium for Workforce and Economic Development.

Eileen Heisman (eheisman@nptrust.org), President of National Philanthropic Trust (NPT), presented at Google’s Philanthropy Forum by special request, was the Keynote speaker at the ADVIS Conference, and will present at the 20th anniversary Family Firm Institute Conference this Fall. Her organization, NPT, celebrated its tenth year anniversary, having raised \$1 billion in total charitable assets since 1996.

Gail Kass (gkass@newcourtland.org), President & CEO, of Presbyterian Foundation for Philadelphia/NewCourtland Elder Services, was selected by *Philly.com* for their column “Woman of the Week” for the week of April 5 – April 12.

Anne Klein (anne@akleinpr.com) and husband Jerry attended the International Meeting of Pinnacle Worldwide (an international network of leading public relations firms) in Sydney, Australia, in February. They then went to New Zealand, where they spoke on public relations “best practices” at seminars in Auckland and Christchurch sponsored by the Public Relations Institute of New Zealand.

Vicki Kramer (vickiwkramer@comcast.net), Principal of V. Kramer & Associates, spoke on a panel about Women on Corporate Boards at a DuPont Women Lawyer’s Network Conference in Wilmington in April.

Julie Liedman (julie.liedman@verizon.net), Principal of The Write Stuff, wrote the text for a new book entitled *Voices* on behalf of the Pennsylvania Commission for Women, whose Executive Director is Forum member, **Leslie Stiles** (lstiles@state.pa.us). Published in late April, the book profiles 50 African American and Latina women in Pennsylvania, including Forum members **Renee Amooore** (amooore521@aol.com), **Elva Bankins** (elva_bankins@lhh.com), **Pat Coulter** (pcoulter@urbanleaguephila.org), **Pamela Crawley** (pamela.crawley@citizensbank.com), **Charisse Lillie** (Charisse_Lillie@cable.comcast.com), **Alba Martinez** (alba@uwsepa.org), **Frederica A. Massiah-Jackson**, and **Carmen Paris** (carmen.paris@phila.gov). The book, aimed at middle-school-aged girls, was

underwritten by Comcast and has been placed in public and school libraries throughout the state.

Page Morahan, Ph.D. (psmorahan@att.net) Co-Director of Executive Leadership in Academic Medicine (ELAM) at Drexel University College of Medicine, co-led a workshop on advancing women through mentoring in April 2006 for the Office of Women’s Health, Department of Health and Human Services. Thirty representatives from Centers of Excellence for Women’s Health, and Demonstration Projects throughout the U.S. and Puerto Rico attended.

Jane Storero (storero@blankrome.com), a Partner in the Public Company Group at Blank Rome, LLP, co-authored a series of articles focused on financing for emerging growth companies and related legal issues to be published throughout the year in *Opportunity World*. The first article, entitled “The Prefunding ABCs for Companies Seeking Capital...Getting the Corporate House in Order” appeared in the March/April edition.

Appointments & Elections

Wendy Beetlestone (wbeetlestone@hangley.com), a litigation shareholder at Hangley Aronchick Segal & Pudlin, was recently elected to the Philadelphia University Board of Trustees. Ms. Beetlestone concentrates her practice in commercial litigation and has developed a practice serving education clients.

Donna Brennan (db@brennanpr.com), President of Donna Brennan Associates, has been named to the board of the French and Pickering Creeks Conservation Trust, Inc., an organization that works with individual landowners, state and local government and other conservation organizations to protect the rural and historic resources of Chester County.

Elizabeth Dow (edow@leadershipphiladelphia.org), President of Leadership Philadelphia, has been appointed to the Board of Trustees for Widener University.

Molly Raphael (molly.raphael@verizon.net), Health Policy and Strategic Planning Consultant, has been elected to a three year term on the Corporate Board of Highmark, Inc., an independent licensee of the Blue Cross Blue Shield Association. Highmark Inc., located in Pittsburgh and Camp Hill, has several health care related subsidiaries and provides services in several states.

Caro Rock (carorock@familybusinessmagazine.com), Publisher of *Family Business Magazine*, recently joined the Lower Merion Conservancy Board. She also continues to chair the Board of The Rock School for Dance Education.

Dianne L. Semingson (semingsond@erols.com), President of DLS International, Inc., has been named Co-Trustee of the Louis C. Spring Charitable Trust. She has also been elected an officer and named to the Executive Committee of the Board of Directors of St. Christopher’s Hospital for Children, one of the few for-profit children’s hospitals in the country.

Melonease Shaw (mavenms@comcast.net), President and CEO of Maven, Inc., was appointed board member of the Greater Philadelphia Chamber of Commerce, and of the Universal Companies Charter School Board of Directors.

Geri Swift (gswift@womensbdc.org), President of the Women’s Business Development Center, was elected to the Women’s Business Enterprise National Council (WBENC) Board of Directors. WBENC is the nation’s third party certifier of women owned business for the Fortune 500 corporations. Geri serves on the Leadership Council and Development Committee.

Kathleen D. Wilkinson, Esq. (wilkinsonk@wemed.com), Partner in Wilson Elser Moskowitz Edelman and Dicker LLP, was appointed to serve on the Pennsylvania Rules of Evidence Committee by the Pennsylvania Supreme Court. Ms. Wilkinson is the 2006 Co-chair of the Philadelphia Bar Association State Civil Litigation Section. She also was named a “2006 Super Lawyer” in areas of litigation of construction, products liability, broker’s errors and omissions and insurance.

Awards & Honors

Carol A. Ammon (McArdle.Debra@Endo.com), **Terry Graboyes** (terry@graboyes.com), **Linda R. Manfredonia** (linda.manfredonia@pncadvisors.com), **Frances R. Pierce** (piercef@dsainc.com), **Linda Rosanio** (lrosanio@stargroup1.com), **Jane Scaccetti, CPA** (jscaccetti@taxwarriors.com), **Ivy Silver** (Isilver@tccgroup.com), and **Lisa P. Young** (lisa.young@ey.com) were among fifty named “2006 Best 50 Women in Business” by the Pennsylvania Department of Community and Economic Development and the Central Penn Business Journal.

Joanne Harmelin (jharmelin@harmelin.com), CEO of Harmelin Media, was selected by The Arts and Business Council to receive the “G. Fred DiBona, Jr. Individual Leadership Award” at their luncheon at the Convention Center on May 11th.

Elleanor Jean Hendley (ejhendley@teenshop.org), CEO of Teenshop, Inc., received a “Take The Lead Award” from the Girl Scouts of Southeastern Pennsylvania in March. Hendley was honored for her volunteer work with Teenshop (www.teenshop.org), a nonprofit volunteer organization for girls, which she founded twenty years ago. Teenshop has four chapters in Philadelphia and one in Los Angeles.

Anne Klein (anne@akleinpr.com) was inducted into Rowan University’s Public Relations Hall of Fame. The honor recognizes Anne’s outstanding contributions to the public relations profession, the community and the University’s chapter of the Public Relations Student Society of America. Anne helped found the chapter and has been its professional advisor since 1976.

Linda Rosanio (lrosanio@stargroup1.com), CEO of The Star Group, was selected as one of New Jersey’s “Best 50 Women in Business”, in addition to being named one of Pennsylvania’s “Best 50 Women in Business.”

Ellen Toplin (ellen@toplin.com), President and Founder of Toplin & Associates, Inc., a marketing, public relations and advertising firm based in Fort Washington, was honored by the Women’s Center of Montgomery County as one of a group of four “inspiring individuals” recognized for their dedication to community and leadership.

Judith M. von Seldeneck (jvonseld@divsearch.com), Founder and Chairman of Diversified Search received the “2006 Gardner W. Heidrick Award”, which is the highest award in the industry from the Association of Executive Search Consultants, an international professional association for retained search firms.

Lesley Mallow Wendell (lesley@rosewoodconsultinggroup.com), President of Rosewood Consulting Group, was selected as one of the Career Wardrobe’s “Story of a Suit” Honorees. Ms. Wendell has also been invited again this year by the Pfizer Senior Women’s Leadership Network to present Negotiation Skills training for women leaders in Groton/New London.

Constance H. Williams (chwilliams@pasenate.gov), Pennsylvania State Senator, 17th District, has recently received the Distinguished Alumna Award from Barnard College, the Upper Merion Earth Day Award, the Pennsylvania Recreation and Park Society Governmental Award, the Victim Services Center of Montgomery County Leadership Award and the National Association of Social Workers Citizen of the Year Award.

Lynn Yeakel (lynn.yeakel@drexelmed.edu), Director of The Institute for Women’s Health and Leadership at Drexel University School of Medicine, is spearheading the new Gender and Ethnic Medicine (GEM) Project, made possible by Carol Ammon’s 2005 Paradigm Award donation. Lynn also is completing a Master’s of Science in Management degree (June 2006) and is joining the Board of the Women’s Law Project.

Business News & Moves

Anne Casey (acasey@cozen.com) was named the first Chief Marketing Officer for Cozen O’Connor in March. Ms. Casey is now responsible for planning, directing and developing marketing strategies, policies and programs for the firm.

Julie Copeland (jcopeland@arbill.com), CEO and President of Arbill Safety, announces that Arbill Safety was recently named one of the country’s top diversity-owned companies by DiversityBusiness, the nation’s leading multicultural business Internet site. In addition, the company was also named a winner and finalist in several different categories of the Stevie Awards for Women Entrepreneurs, an international awards competition recognizing the accomplishments of women executives and business owners.

Marlene Henkin (marlene.henkin@comcast.net) has accepted a part time position as Director of Reinsurance Technical Relationships for Recovery National Corporation, in Wyncote (www.recoverynational.com). Marlene’s energy therapy practice also continues to grow, and she is pleased to announce her affiliation with an exciting new wellness center opening late spring in Conshocken, Rivertown Yoga and Health. RYAH (www.RivertownYogaAndHealth.com) will be offering varied health and fitness programs for individuals and corporations.

Marian V. Marchese (mvmarchese@comcast.net) was named President of Luxor III, a division of Idance Productions Inc., which will create corporate events around the King Tut exhibit, coming to Philadelphia in February 2007. Luxor III also acts as agent to the exhibit curator and the Director General of the Supreme Council on Antiquities of Egypt who will lecture on behalf of Luxor III.

Robin Neifield (rn@netplusmarketing.com), CEO of NetPlus Marketing, announces that her company is celebrating its tenth year anniversary. With Robin at the helm, the interactive marketing agency has added key personnel, enjoyed strong revenue growth and launched a new corporate website. Robin is also proud to announce that her director of operations recently co-founded the Philadelphia Interactive Marketing Association.

Sherrie R. Savett, Esq. (ssavett@bm.net) chairs the Securities Litigation Department of Berger & Montague, P.C., which was selected by the *National Law Journal* as one of the 12 top plaintiffs’ litigation firms in the nation, citing Ms. Savett’s accomplishments in the “Rite Aid Securities Litigation”.

Markitects, Inc. has just released an original study called “Power Skills: How Volunteerism Shapes Professional Success”. The study was conducted with 90 women in leadership positions for WOMENS WAY through a grant from The Comcast Foundation. Power Skills explores the factors that ignite the passion for volunteerism and begins to define the correlation between non-profit endeavors and business success. **Francine Carb** (fcarb@markitects.com) is CEO and President of Markitects and **Melissa Weiler Gerber** (mweilergerber@womensway.org) is Executive Director of WOMENS WAY.

Share your “News” with Forum members by sending an email to Amy Hibler, newsletter editor, at amyhibler@yahoo.com. The Forum News is released quarterly in February, May, August, and November.

