



Welcome New Members

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MEMBER NEWS

Speeches & Publications

Marjorie Brody

(marjorie@BrodyPro.com),
Founder & CEO, BRODY
Professional Development,
was quoted on MSNBC.com
(<http://www.msnbc.msn.com/id/16486999/from/ET/>) in the
"Your Career" column by Eve
Tahmincioglu.

Mona Doyle

(Mona@ConsumerNetwork.org),
President and Publisher, The
Consumer Network, Inc., co-
authored a new book, Profiles
of the Changing Food Shopper,
published by EPM Communica-
tions of New York. She will also
be speaking about consumers'
store brand quality expectations
to a Private Label Manufacturers
meeting in Minneapolis.

Eileen R. Heisman

(eheisman@nptrust.org), President
& CEO, National Philanthropic
Trust and 2002 Wharton Fellow,
is teaching the first philanthropy
fundraising course at University
of Pennsylvania's School of Social
Policy & Practice this semester. She
will also be teaching a seminar at
the University of Michigan School
of Social Work on the same topic.

Vicki W. Kramer

(vickiwkramer@comcast.net),
Principal, V. Kramer & Associates,
co-authored an article in the
Harvard Business Review on the
Critical Mass Project, a study of
women on corporate boards. It
has since appeared in *Directors
Monthly* (published by National
Association of Corporate Direc-
tors), *Corporate Board Member
Magazine*, *BNA's Corporate
Governance Report*, *Investment-
News*, and *Governance* (published
in England). It has also been
discussed in publications in Turkey
and China as well as in numerous
U.S. newspapers.

Leslie G. Mayer, Ph.D.

(lmayer@mayerleadership.com)
made a presentation to Safeguard
Scientifics' Life Sciences & Infor-
mation Technology Advisory Board
in Philadelphia on March 13, 2007.
Her talk was entitled "Board Man-
agement Relations: Perspectives on
Best Practices." Also, Dr. Mayer
was a featured presenter, speaking
on "Resonant Leadership," at Cen-
tro Watt's Corporate Conference in
San Diego on March 14, 2007.

Gaytana (Gaye) Pino

(gmp@parsupply.com), CEO/
President, Paper and Ribbon
Supply Company, Inc., was asked
by the New Jersey Chamber
of Commerce to be a featured
entrepreneur in a Statewide
Webinar as part of a special series
for National Entrepreneur Week.
The Webinar was presented to high
school students throughout New
Jersey and was recorded to appear
on www.LearnDoEarn.org.

Lori F. Reiner, CPA

(lreiner@grgrp.com), Partner,
Goldenberg Rosenthal, LLP in
Jenkintown, was a featured speak-
er at "Position Your Company to
Reach Your Goals in 2007," EO/
YPO Philadelphia January panel
discussion. She was also a present-
ing sponsor in the Sweethearts
Brunch fundraiser benefiting
Philadelphia Theatre Company
on February 11, 2007.

Jane Storero

(storero@blankrome.com), Partner, Blank Rome LLP,
authored an article published in
the February issue of *Wall Street
Lawyer* on shareholder proposals.

THE FORUM OF EXECUTIVE WOMEN

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Appointments & Elections

Mary D. Colins

(mcolins@state.pa.us), Commissioner, Pennsylvania Gaming Control Board, has received an invitation from Moshe Porat, Dean of the Fox School of Business and Management, to serve as Executive in Residence for the School of Tourism and Hospitality Management. On March 20, she will speak to faculty at a luncheon on campus and teach afternoon classes.

Liz Dow (edow@leadershipphiladelphia.org), President, LEADERSHIP Philadelphia, has been elected to the Boards of MEDecision, a health care technology company, and Widener University. She was also recognized by *The Philadelphia Inquirer* for LEADERSHIP's work to acknowledge positive leadership through The Connector Project.

Linda Ann Galante, Esq.

(lgalante@stradley.com), Stradley Ronon Stevens & Young, LLP, was been appointed to the Boards of Wissahickon Spring Water, Inc. and Fiber-Line, Inc.

Dittie F. Guise

(dguise@paconvention.com), Chief Operating Officer, Pennsylvania Convention Center, was named in the 2006-2007 edition of the Madison's Who's Who of Professionals, an honor bestowed on individuals who have made distinguished contributions to the business community. She has also been identified as one of the nation's most influential African Americans in the hospitality industry for the tenth consecutive year.

Tine Hansen-Turton

(Tine@NNCC.US), CEO, National Nursing Centers Consortium, was recently appointed by the U.S. Secretary of Commerce and U.S. Trade Representative, Executive Office of the President, to serve as the public health and health care industry sector representative to the International Trade Advisory Committee. The three-

year appointment is for ITAC 3 (Chemicals, Pharmaceuticals, Health/Science Products and Services), the committee that advises both the Secretary of Commerce and U.S. Trade Representative on trade policy and other trade-related matters.

Natalye Paquin, Esq.

(NPaquin@kimmelcenter.org), Interim President and Chief Operating Officer, The Kimmel Center, Inc., has been elected to the Boards of National Penn Bancshares, Inc. (Nasdaq: NPBC) and National Penn Bank.

Charisse R. Lillie (Charisse_Lillie@cable.comcast.com), Senior Vice President, Human Resources, Comcast Cable, was elected to the Board of Penn Mutual Life Insurance Company in 2006. She is the recipient of the 2007 Philadelphia Magazine Trailblazer Award. She will also be honored in 2007 with the Woman of Distinction Award presented by Community Women's Education Project and with the Operation Understanding Award presented in May.

RoseAnn B. Rosenthal

(roseann@sep.benfranklin.org), President and CEO, Ben Franklin Technology Partners of Southeastern Pennsylvania, was appointed to the Life Sciences Career Alliance Board and the MidAtlantic Capital Alliance Board, as well as the Life Sciences Congress Advisory Committee. Her company also announced plans to develop an Innovation Center and move headquarters to the Navy Yard. BFTP/SEP also released its new five-year strategy and a tri-state roadmap for commercializing nanotechnology through the Mid Atlantic Nanotechnology Alliance.

Cynthia F. Wollman

(cwollman@crwgraphics.com), Vice President of Business Development, CRW Graphics, has been elected to the Board of The Union League of Philadelphia. She will serve on the House committee and Chair The Inn at The League Committee. Two other Forum members, **Nancy Moses** and **Lynda Barness**, will serve on this committee as well.

Awards & Honors

Terry D'Alessandro

(tdalessa@sovereignbank.com), CEO, Sovereign Bank's Metro Philadelphia/Southern New Jersey market, was honored with this year's Paradigm Award on March 15, 2007.

Anne Sciea Klein (anne@mail.akleinpr.com), President, Anne Klein & Associates, Inc., a national public relations firm based in the Philadelphia region, was named by *NJBiz Magazine* as one of New Jersey's most dynamic women business leaders in its annual search for "NJ's Best 50 Women in Business" on February 15, 2007.

Peggy McCausland (mccausland@mccauslandlaw.com), who opened her own law firm in June 2006, was selected by her peers as a Pennsylvania Super Lawyer for the fourth consecutive year. Peggy continues to focus her practice on employment and labor law issues on behalf of employers and regularly provides corporate training to managers and employees.

Robin Neifield's company (rn@netplusmarketing.com), NetPlus Marketing, has won a MarCom Creative Gold Award in the "Interactive: Web site" category for Rita's Water Ice Franchise Company. NetPlus Marketing was also ranked the ninth best place to work in Pennsylvania by the *Central Penn Business Journal*.

Carmen I. Paris (carmen.paris@phila.gov), Health Commissioner, is a recipient of the Temple University 2007 Certificate of Honor Award, presented annually to graduates who have distinguished themselves in their field. She was also recognized as one of the "Delaware Valley's Most Influential Latinos" by a committee composed of *IMPACTO Newspaper*, Concillio and the Multicultural Affairs Congress.

Karol M. Wasylshyn

(kwasylyshyn@erols.com), President, Leadership Development, was presented with the 2006 American Red Cross of South-eastern Pennsylvania Chapter's Anita Lockwood Award during the Celebration of Volunteers for her outstanding leadership of the SPECTRUM Committee and fundraising efforts that have brought over \$1M to this local chapter.

Stephanie A. Zarus, PharmD (szarus@excellerx.com), Vice President and Chief Performance Officer, excelleRx, was named a finalist in the third annual Stevie Awards for Women in Business, an international competition recognizing the accomplishments of outstanding women executives, business owners and the companies they run. The presentation was held in New York on March 2, 2007.

Business News & Moves

Elva L. Banks

(elva@ceoresources.com) has joined CEO Resources, a leading executive search firm, as Senior Vice President. In her new position, Elva will play an integral role in the firm's continued growth and expansion of business relationships. She is partnering with **Linda Resnick**, a Forum member and the founder and President of CEO Resources.

Amanda Bennett is the new Executive Editor/Enterprise of *Bloomberg News*, as of February 5, 2007. Her role is to improve the quality of journalism all over the world for this financial news organization. Her new email address is abennett6@bloomberg.net. Her previous position was Editor and Executive Vice President of *The Philadelphia Inquirer*.

MEMBER NEWS

Maureen Breakiron-Evans

(maureen.breakiron-evans@towersperrin.com) joined Towers Perrin as Chief Financial Officer, effective January 1, 2007. Her new contact details are:
Chief Financial Officer
Towers Perrin
Centre Square East
1500 Market Street
Philadelphia, PA 19102-4790
Phone: 215-246-4695

Martha E (Marti) Candiello

(mcandiello@reedsmith.com) has been appointed Director of General Counsel Relations for ReedSmith. She will be responsible for managing relationships with key clients and for collecting feedback on ReedSmith's client services. Her new contact details are:
Director of General Counsel Relations, ReedSmith
1650 Market Street
Philadelphia PA 19103
Phone: 215-241-7902

Sherri Hope Culver

(shculver@comcast.net), Media Consulting, has been selected as a consultant with the Corporation for Public Broadcasting to lead strategic planning for public television stations.

Abbe F. Fletman

(abbe.fletman@flastergreenberg.com), Shareholder, Flaster/Greenberg, P.C., obtained a victory for the City of Philadelphia on November 3, 2006, when a three-judge federal panel refused to enter an injunction sought by the United States Department of Justice claiming the City was in violation of the minority language compliance provisions of the Voting Rights Act. The City denied the allegations. As a result of the ruling, there were no federal observers at polling places throughout the City on Election Day.

Eleanor Jean Hendley

(ejhendleyconsultants@comcast.net), Founder and CEO, EJ Hendley Consultants LLC, signed a contract with the Philadelphia School District for "Girls Achieve," a school day curriculum she wrote to empower adolescent girls. In addition, the City Council of Philadelphia honored the twenty-one year success of Teenshop, Inc., a nonprofit organization that Hendley founded for "girls with goals."

Marlene Henkin (marlene.henkin@comcast.net) has accepted a position as COO at Knox for Philly Mayoral Campaign. In this role she is responsible for the management of Tom Knox's campaign schedule, both strategically and logistically. She can be reached at campaign headquarters (1717 Arch St, Suite 3240; phone: 215-636-0660). She continues to maintain an ad hoc consulting practice as an expert witness in insurance claim matters and has a part-time energy therapy practice both in Center City and Conshohocken.

Linda Manfredonia (linda.manfredonia@pncadvisors.com), formerly Chief Fiduciary Officer and Regional Managing Director for PNC, Wealth Management Division, was recently promoted to Executive Vice President.

Suzanne S. Mayes (smayes@saul.com), Partner in the Public Finance Department, Saul Ewing LLP, was recently appointed Vice Office Managing Partner of Saul Ewing's Philadelphia office. Saul Ewing has over 280 lawyers, with approximately 100 attorneys resident in Philadelphia.

Faye L. Moore (fmoore@septa.org) has been appointed by the SEPTA Board to serve another term as General Manager. She has been SEPTA General Manager for the last five years, and her contract has been extended one year, until February 15, 2008.

Linda Rosanio (lrosanio@stargroup1.com), CEO, The STAR Group, announces that her company was named *NJBIZ*'s "Business of the Year" on February 5, 2007.

Rita Turner (rtturner@wilmingtontrust.com) is honored for her role as the first female Senior Vice President of Wilmington Trust Company, as well as for her commitment to the YWCA's mission to eliminate racism.

Melissa Weiler Gerber (mweilergerber@womensway.org), WOMEN'S WAY Executive Director, announced the 30th anniversary of the country's oldest and largest women's funding federation. WOMEN'S WAY celebrates its anniversary by reaching its \$20 million allocation mark, moving to new, expanded offices, and hosting a series of events, including a commissioned photo exhibit and book prize ceremony.

Community & Personal

Mary Stengel Austen (mausten@tierneyagency.com), President and CEO, Tierney Communications, announces her company's support of the American Heart Association of Southeastern Pennsylvania's "Go Red for Women." Tierney Communications made a donation to the association for every employee who wore red on National Wear Red Day on February 2, 2007.

Jane G. Pepper (jpepper@pennhort.org), President, Pennsylvania Horticultural Society, traveled around the world for 30 days in December. It began with an invitation to judge a new flower show in Singapore. While in Asia, she also visited Vietnam, Cambodia, Shanghai and Beijing, then headed home to Scotland for Christmas with my family.

Ellen Toplin (ellen@toplin.com), founder of Toplin & Associates, Inc., recently offered 25 non-profit organizations in the Delaware Valley a free day of service as a celebration of the company's 25 years in business.

Share your "News" with Forum members by sending an email to Amy Hibler, newsletter editor, at amyhibler@alumni.upenn.edu. The Forum News is released quarterly.