



*Leveraging the power
of executive women*

THE FORUM OF EXECUTIVE WOMEN Annual Partnership Levels 2011-2012

Opportunities for annual sponsorship will provide our partners with increased visibility, creating a stronger alliance with The Forum as well as an opportunity to reach a large base of Forum members and the constituencies they represent on an ongoing basis throughout the year.

CHAMPION \$25,000

Benefits:

- ▶ Exclusive sponsorship at this level, within sponsor's industry, at The Forum of Executive Women's four annual signature events.
- ▶ **Signature events are:**
 - **Fall Leadership Breakfast — October 21, 2011**
Keynote Speaker: Gail Boudreaux, Chief Executive Officer, UnitedHealthcare
(draws approximately 600 people from across the business community)
 - **Winter Holiday Dinner** (draws approximately 170 members and targeted guests)
 - **Spring Leadership Symposium** (draws approximately 200 people including many high level female executives)
 - **June Annual Dinner and Meeting** (draws approximately 170 members and targeted guests)
- ▶ **Champion Sponsors are recognized with:**
Special Private Roundtable with Members (*optional*):
 - Opportunity to invite and host Forum members at one private Roundtable Dialogue with the sponsor's CEO or board chair at the sponsor's chosen location, in order to explore issues around The Forum's mission of leveraging the power of executive women.

Event Visibility:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Six free guest registrations for each of the other three signature events
- Opportunity to make short remarks at either Fall Leadership Breakfast or Spring Leadership Symposium (based on a first-come-first served availability).
- Company logo on e-mail invitations as well as printed programs and collateral materials
- A banner display at all events
- Ability to provide promotional materials and giveaways at all events
- Mention in all press materials
- Recognition on event signage

Web Visibility:

- Rotating spot on The Forum's home page featuring the sponsor's CEO or other representative and a special message/quote from that person to Forum members and the business community at large
- Banner ad featured on The Forum's home page, Sponsorship page and Calendar of Events page on The Forum's website
- Link from Forum website to sponsor's website

MENTOR

\$15,000

Benefits:

- ▶ Recognition at this level at The Forum of Executive Women's four annual signature events.
 - ▶ **Signature events are:**
 - **Fall Leadership Breakfast — October 21, 2011**
Keynote Speaker: Gail Boudreaux, Chief Executive Officer, UnitedHealthcare
(draws approximately 600 people from across the business community)
 - **Winter Holiday Dinner** (draws approximately 170 members and targeted guests)
 - **Spring Leadership Symposium** (draws approximately 200 people including many high level female executives)
 - **June Annual Dinner and Meeting** (draws approximately 170 members and targeted guests)
 - ▶ **Mentor Sponsors are recognized with:**
 - Event Visibility:**
 - Two VIP tables of 10 at the Fall Leadership Breakfast
 - Four free guest registrations for each of the other three signature events
 - Company logo on e-mail invitations as well as printed programs and collateral materials
 - A banner display at all events
 - Ability to provide promotional materials and giveaways at all events
 - Mention in all press materials
 - Recognition from the podium at the Fall Leadership Breakfast
 - Recognition on event signage
 - Web Visibility:**
 - Banner ad featured on The Forum's home page, Sponsorship page and Calendar of Events page on The Forum's website
 - Link from Forum website to sponsor's website

ADVOCATE

\$10,000

Benefits:

- ▶ Recognition at this level at The Forum of Executive Women's four annual signature events.
 - ▶ **Signature events are:**
 - **Fall Leadership Breakfast — October 21, 2011**
Keynote Speaker: Gail Boudreaux, Chief Executive Officer, UnitedHealthcare
(draws approximately 600 people from across the business community)
 - **Winter Holiday Dinner** (draws approximately 170 members and targeted guests)
 - **Spring Leadership Symposium** (draws approximately 200 people including many high level female executives)
 - **June Annual Dinner and Meeting** (draws approximately 170 members and targeted guests)

► **Advocate Sponsors are recognized with:**

Event Visibility:

- Two VIP tables of 10 at the Fall Leadership Breakfast
- Two free guest registrations for each of the other three signature events
- Company logo on e-mail invitations as well as printed programs and collateral materials.
- A banner display at all events
- Ability to provide promotional materials and giveaways at all events
- Recognition from the podium at the Fall Leadership Breakfast
- Recognition on event signage

Web Visibility:

- Rotating/shared banner ad featured on The Forum's Sponsorship page and Calendar of Events page on The Forum's website
- Link from Forum website to sponsor's website

CHANGE AGENT

\$5,000

Benefits:

- Recognition at this level at The Forum of Executive Women's four annual signature events.

► **Signature events are:**

- **Fall Leadership Breakfast— October 21, 2011**
Keynote Speaker: Gail Boudreaux, Chief Executive Officer, UnitedHealthcare
(draws approximately 600 people from across the business community)
- **Winter Holiday Dinner** (draws approximately 170 members and targeted guests)
- **Spring Leadership Symposium** (draws approximately 200 people including many high level female executives)
- **June Annual Dinner and Meeting** (draws approximately 170 members and targeted guests)

► **Change Agent Sponsors are recognized with:**

Event Visibility:

- One VIP table of 10 at the Fall Leadership Breakfast
- Company logo on email invitations
- Two free guest registrations for each of the three other signature events
- Recognition from the podium at the Fall Leadership Breakfast
- Ability to provide promotional materials and giveaways at all events
- Banner displayed at all events
- Recognition on event signage

Web Visibility:

- Rotating/shared banner ad featured on The Forum's Sponsorship page and Calendar of Events page on The Forum's website
- Link from Forum website to sponsor's website

PROMOTER **\$2,500**

Benefits:

- ▶ Recognition at this level at The Forum of Executive Women's four annual signature events.
- ▶ **Signature events are:**
 - **Fall Leadership Breakfast — October 21, 2011**
Keynote Speaker: Gail Boudreaux, Chief Executive Officer, UnitedHealthcare
(draws approximately 600 people from across the business community)
 - **Winter Holiday Dinner** (draws approximately 170 members and targeted guests)
 - **Spring Leadership Symposium** (draws approximately 200 people including many high level female executives)
 - **June Annual Dinner and Meeting** (draws approximately 170 members and targeted guests)
- ▶ **Promoter Sponsors are recognized with:**
 - Event Visibility:**
 - One VIP table of 10 at the Fall Leadership Breakfast
 - One free guest registration for each of the three other signature events
 - Recognition on event invitation
 - Recognition on event signage
 - Web Visibility:**
 - Rotating/shared banner ad featured on The Forum's Calendar of Events page on The Forum's website
 - Link from Forum website to sponsor's website

INDIVIDUAL TABLE SPONSORSHIPS FOR SIGNATURE EVENTS

Tables of 10 Sponsorships for each event will be available.

Details on the cost for those sponsorships will be distributed with the individual event information.

NOTE: For all levels, The Forum retains the right to review and approve all handout and gift item materials.

Please contact The Forum Office with any questions at info@forumofexecutivewomen.com or by calling 215-628-9944. Sponsorship information is also posted on our website at www.forumofexecutivewomen.com.