



2010 Girls Today, Leaders Tomorrow Gala Dinner

March 18, 2010

5:30pm – Cocktails

6:30 pm – Dinner

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The Crystal Tea Room
Wanamaker Building
1201 Market Street
Philadelphia, PA 19107

The mission of the United Way of Southeastern Pennsylvania Women's Initiative is to advance the common good by mobilizing women leaders to improve the lives of at-risk, adolescent girls and help them to develop the six fundamental pillars of their character – trustworthiness, respect, responsibility, fairness, caring, and citizenship.

The United Way Women's Initiative is devoted to the LIVE UNITED movement by supporting adolescent girls (grades 6 and 7) through public education, advocacy, volunteer mobilization, and funding to help them develop core values that will protect them from negative influences and support their success as adults. Through United Way's Girls Today, Leaders Tomorrow (GTLT) efforts, we support community- and school-based activities that focus on helping girls build self-esteem, honor their bodies and maintain healthy relationships with their peers.

United Way of Southeastern Pennsylvania is pleased to announce the 2010 Girls Today, Leaders Tomorrow Gala Dinner hosted by the United Way Women's Initiative will be held on March 18, 2010 at the Crystal Tea Room, with cocktails beginning at 5:30 pm followed by dinner at 6:30 pm.



Every year the United Way Women's Initiative recognizes a local citizen who has shown outstanding leadership and support for the needs of our community. Past winners have included Terry D'Alessandro, EVP – Mid-Atlantic Retail, Sr. Market Leader, Sovereign Bank; Molly D. Shepard, Founder, President and CEO of The Leader's Edge; Lynne Korman Honickman, Founder and President, The Honickman Foundation; Carole Haas Gravagno; and Harriet Weiss, CEO, CRW Graphics. The 2010 Women Caring About What Matters Award will be presented to Laurada Byers, Chair, Byerschool Foundation, and Founder, Russell Byers Charter School.

This year we are offering a 10% discount if your sponsorship commitment is received by 12/31/09. The following sponsorship levels are available:

	By 12/31/09	After 12/31/09
Caring Sponsor	\$22,500	\$25,000
Self-Esteem Sponsor	\$13,500	\$15,000
Respect Sponsor	\$ 9,000	\$10,000
Trustworthiness Sponsor	\$ 4,500	\$ 5,000
Fairness Sponsor (<i>seats 9</i>)	\$ 3,150	\$ 3,500
Citizenship Sponsor (<i>seats 9</i>)	\$ 2,250	\$ 2,500
Confidence Sponsor (<i>5 seats</i>)	\$ 1,350	\$ 1,500

Individual Tickets

\$175 each

2010 Women's Initiative
Presenting Sponsor



The Marthe LaVallee-Williams Endowment
for Girls Today, Leaders Tomorrow

United Way
of Southeastern Pennsylvania